

## **Stroud & District Motor Club Limited**

### **Social Media Policy**



#### **Introduction**

Stroud & District Motor Club recognises that social media is an important tool for all club members to engage with each other and to keep up to date with the club. Stroud & District Motor Club encourages its club members to use social media and other channels to promote relevant activities, the club, the club's events and the sport of trialling.

Stroud & District Motor Club provides a service to all members by actively utilising Facebook (Meta) as well as websites to promote its work and activities. The organisation is committed to providing a safe, fair and enjoyable online space for Stroud & District Motor Club members. This includes safeguarding the welfare of young and vulnerable people who engage with the organisation on any social media and websites used by Stroud & District Motor Club.

Stroud & District Motor Club recognises that this policy can be continuously developed and will review this document again by 31<sup>st</sup> December 2025 or in response to any serious issue or incident as a result of the use of social media sites by Stroud & District Motor Club community.

To complement this policy, Motorsport UK has produced a Social Media Guidance document to provide the community with further information on how to engage appropriately online.

The Social Media Policy outlines:

- The social media channels managed by the Stroud & District Motor Club members
- How Stroud & District Motor Club manages its social media channels and who is responsible
- The principles that Stroud & District Motor Club follow in monitoring all channels
- Reporting procedures to follow if any abusive or illegal content or activity has been identified by Stroud & District Motor Club members, Motorsport UK or community members

Our team closely moderates our online community across all digital platforms and ensure the interaction and engagement on our social media channels are in line with our policy.

This policy is endorsed by the Stroud & District Motor Club Committee members and aligns with the advice set out by Motorsport UK.

#### **Stroud & District Motor Club Owned Social Media**

Stroud & District Motor Club will be active on third party social networking sites which are known to engage with young people and vulnerable adults, as follows:

Facebook page (public): <https://www.facebook.com/Stroudmotorclub1950>

Facebook group (private): <https://www.facebook.com/groups/sdmcmg>

In addition to the club website: <https://stroudanddistrictmotorclub.co.uk/>

### Management

The Club Secretary, Webmaster and / or other designated members of the Committee are the persons primarily responsible for:

- The day-to-day management of any Stroud & District Motor Club social media platforms commissioned or operated by the organisation.
- Establishing acceptable standards for the privacy and moderation of the service and will work with Stroud & District Motor Club's Club Safeguarding Officer and Motorsport UK's Head of Safeguarding to establish any other safeguards required.
- Ensuring that any club committee members, partner agencies or contractors abide by the rules and regulations of Stroud & District Motor Club, in that any comments posted are not, or may not be conceived as: offensive, insulting, abusive, threatening, racist, discriminatory or may cause offence or harm to others, including event or club officials, members of the Stroud & District Motor Club's workforce, Motorsport UK Clubs / groups and teams or any person(s) associated with the activities of the Club or Motorsport UK.
- Deciding which links will appear on the Stroud & District Motor Club website and social media channels and the acceptability of access to other sites.
- Establishing acceptable use policy and will refer to the Club Safeguarding Officer and/or the Motorsport UK Head of Safeguarding and Regulatory Counsel/Disciplinary Officer after incidents of misuse.
- Manage any other key staff or volunteers who may be involved in the monitoring of any internal or third-party sites used by Stroud & District Motor Club.
- Initial interface with the Club Safeguarding Officer and / or Motorsport UK Head of Safeguarding.
- Ensuring that the safeguarding expectations of Stroud & District Motor Club are included in any third-party contracts in tandem with the Club Committee.
- Agreeing in advance with contractor(s) privacy and safety tools including acceptable and unacceptable behaviours.
- Monitoring legally approved use of Stroud & District Motor Club content of any third-party websites used by the club.

### Monitoring

The Club Secretary, Webmaster and / or other designated members of the Committee will work in conjunction to the Club Safeguarding Officer to:

- Monitor the acceptable use policy and clarify unacceptable behaviour including harassment, defamation, discrimination, abuse, bullying and obscene or abusive language, the uploading of libellous, defamatory, obscene, illegal or violent material, or depicting nudity. This list is not exhaustive, and the club may add additional issues.
- Refer any breaches of this policy to the Club Safeguarding Officer and / or Motorsport UK's Head of Safeguarding and the Regulatory Counsel / Disciplinary Officer, and whom in turn may refer any breach of conduct obligations to the Motorsport UK National Court, for disciplinary purposes or for an Inquiry.

- (Where appropriate) Have contact with children and vulnerable people who interact with the club's webpage or profile, in order to ensure their safeguarding.

#### Reporting Procedures

If you have any concerns about online behaviours, there are a number of different avenues for reporting as listed below. You can also discuss your concerns with the Club's Safeguarding Officer, Gill Hayward: [gillhayward28@hotmail.com](mailto:gillhayward28@hotmail.com) / 07970 105208

Any incidents of unacceptable behaviour including (but not limited to) harassment or discrimination, or the use of obscene or abusive language should be reported via the Race with Respect website: <https://www.motorsportuk.org/racewithrespect/>

Any incidents of online bullying, abuse, grooming or other behaviours which impact on the welfare or wellbeing of children or young people must be reported to the MSUK safeguarding team via email: [safeguarding@motorsportuk.org](mailto:safeguarding@motorsportuk.org)

If you have concerns that material being posted is libellous, defamatory, or illegal report it to the MSUK legal department via email: [Legal@motorsportuk.org](mailto:Legal@motorsportuk.org)